



**Awareness Programme on
“Career Progression through Institute of Company Secretaries of India”
In association with ICSI, Bangalore**

Venue: Department of Commerce, TGASC

Date: 20-07-2018

REPORT

Resource Person: NishitaSinghal, Assistant Director, SIRC- ICSI
nishita.singhal@icsi.edu – 9910715945

Coordinated by: Dr. R. Velu Raj, Placement Officer, TGASC

Objective:

The primary objective of the awareness programme was to enlighten final year Commerce students about the various career opportunities and benefits offered by the Institute of Company Secretaries of India (ICSI).

Introduction:

The program commenced with a warm welcome to the students and dignitaries present. A brief introduction to the significance of professional certifications in the field of Commerce set the tone for the session.

Keynote Address:

A distinguished speaker from ICSI, Bangalore Chapter delivered a comprehensive keynote address. The speaker highlighted the importance of Company Secretaries in the corporate world and discussed the career progression opportunities available through ICSI.

Overview of ICSI:

A detailed presentation provided insights into the role of ICSI, its history, and the value it adds to the career development of individuals aspiring to excel in corporate governance and compliance.

Career Pathways:

A segment was dedicated to elucidating the various career pathways available to those pursuing a Company Secretary (CS) qualification.

Conclusion:

The Awareness Programme on "Career Progression through Institute of Company Secretaries of India" proved to be a resounding success. The final year Commerce students gained valuable insights into the world of company secretarial practices, and many expressed heightened interest in pursuing a career in this field. The collaboration with ICSI, Bangalore Chapter, was instrumental in making the event informative and engaging for the students.





“Enrolment into Various Skill Development Training Courses offered by NSDC, PMKVY, etc.”

In association with Navayuga Consultancy Services, Puducherry

Venue: Department of Commerce, TGASC

Date: 07-09-2018

REPORT

Resource person: Mrs. Gayathiri and two other HRs, Navayuga Consultancy, Puducherry.

Coordinated by: Dr. R. Velu Raj, Placement Officer, TGACS

Objective:

The primary objective of the event was to facilitate the enrolment of final year students into various Skill Development Training Courses offered by National Skill Development Corporation (NSDC), Pradhan Mantri Kaushal Vikas Yojana (PMKVY), and other relevant programs. The initiative aimed to equip students with industry-relevant skills and enhance their employability.

Overview:

On September 7, 2018, Tagore Government Arts and Science College collaborated with Navayuga Consultancy Services, Puducherry, to organize a comprehensive enrollment drive for final year students. The event was strategically planned to provide students with information about skill development courses available through NSDC and PMKVY, ensuring that they could make informed decisions about their future career paths.

Event Highlights:

1. **Guest Speakers:** Eminent personalities from the industry, as well as representatives from NSDC and PMKVY, were invited to address the students. They shed light on the importance of skill development in the contemporary job market and the various opportunities available through these training programs.
2. **Course Presentations:** Navayuga Consultancy Services conducted detailed presentations on the skill development courses offered by NSDC, PMKVY, and other affiliated

organizations. The presentations covered the scope of each course, eligibility criteria, duration, and the potential career paths that students could pursue upon completion.

3. **Counseling Sessions:** Trained counselors were available throughout the event to provide personalized guidance to students. They addressed queries, discussed individual career aspirations, and helped students choose the most suitable courses based on their interests and skill sets.
4. **Enrollment Process:** A dedicated area was set up for the enrollment process. Students were guided through the application process for the selected courses, and necessary documentation was collected to facilitate a smooth enrollment experience.
5. **Interactive Workshops:** Interactive workshops were conducted to give students a glimpse of the practical aspects of the skill development programs. These sessions allowed students to engage with industry experts and understand the hands-on training they would receive.

Outcomes: The event witnessed active participation from a significant number of final year students. Many students expressed their eagerness to enroll in skill development courses, recognizing the potential benefits for their future careers. The collaboration with Navayuga Consultancy Services proved to be instrumental in providing students with valuable insights and guidance.





**Awareness Programme on
Career Progression through IGNOU
Academic Programmes through ODL
In association with IGNOU Pondicherry Study Centre**

Venue: Bharathiar Conference Hall, TGASC

Date: 24.01.2019

REPORT

Resource Person: Dr. S.K. Zareena, Assistant Regional Director, IGNOU Chennai Regional Centre was the special invitee for the programme.

Coordinated by: Dr. R. Velu Raj, Placement Officer, TGACS

Objective:

The primary objective of the Awareness Programme was to enlighten the final year students of Tagore Government Arts and Science College about the opportunities and career progression available through the academic programmes offered by Indira Gandhi National Open University (IGNOU) via Open and Distance Learning (ODL) mode.

Event Highlights:

Inauguration: The programme commenced with an inaugural session, graced by Guest of Honor/Chief Guest's, who shared insightful thoughts on the significance of continuous learning and the role IGNOU plays in facilitating education beyond traditional boundaries.

Introduction to IGNOU: A representative from the IGNOU Pondicherry Study Centre delivered a comprehensive presentation, introducing IGNOU, its history, mission, and the array of academic programmes offered through Open and Distance Learning. This session aimed to familiarize the students with the flexible learning opportunities available at IGNOU.

Career Advancement through ODL: The keynote speaker highlighted the advantages of pursuing academic programmes through ODL, emphasizing the flexibility it provides for working professionals and those seeking to enhance their qualifications while managing other commitments. Real-life success stories of individuals who had benefited from IGNOU's programmes were also shared to inspire the attendees.

Overview of IGNOU Programmes: A detailed overview of the diverse academic programmes offered by IGNOU, ranging from undergraduate to postgraduate levels, was presented. Special emphasis was given to courses relevant to the student's respective fields of study.

Admission Process and Support Services: The session included information on the admission process, eligibility criteria, and support services provided by IGNOU, such as counseling, study materials, and online resources. This segment aimed to address any concerns or queries the students might have had regarding enrollment and participation.

Interactive Q&A Session: A lively question and answer session followed the presentations, allowing students to seek clarification on specific aspects of IGNOU's programmes, admission procedures, and career prospects. Faculty members and IGNOU representatives actively participated in addressing queries.

Distribution of Informational Materials: Brochures, pamphlets, and other informational materials provided by IGNOU were distributed among the students to serve as handy references for further exploration.

Closing Remarks: The programme concluded with closing remarks, expressing gratitude to the IGNOU Pondicherry Study Centre and encouraging students to consider the wealth of educational opportunities available through IGNOU for their future career growth.

Conclusion:

The Awareness Programme on "Career Progression through IGNOU Academic Programmes through ODL" successfully achieved its goal of enlightening final year students about alternative avenues for academic and career advancement. The collaboration between Tagore Government Arts and Science College and IGNOU Pondicherry Study Centre proved to be a valuable initiative in promoting lifelong learning and expanding educational horizons for the students.





**Microsoft Free Training on “Code<A>Future Program – JAVA”
In association with PMSSS, Puducherry**

Venue: Bharathiar Conference Hall, TGASC

Date: 24.01.2019

REPORT

Coordinated by: Dr. R. Velu Raj, Placement Officer, TGACS

Introduction:

On January 24, 2019, a Microsoft-sponsored free training program on "Code<A>Future Program – JAVA" was conducted for the final year students of all science degree courses, including Physics, Chemistry, Mathematics, Computer Science, Botany, Zoology, and Psychology. The event was organized in collaboration with the PMSSS (Puducherry Science Students Society).

Objective:

The primary objective of the training program was to equip final year science students with foundational skills in JAVA programming, enhancing their employability in the rapidly evolving technology landscape. The initiative aimed to bridge the gap between academic learning and industry requirements, fostering a culture of innovation and technological proficiency.

Program Highlights:

Inaugural Session:

The program commenced with an inaugural session, featuring keynote speakers from Microsoft and PMSSS, emphasizing the importance of JAVA programming skills in the current job market.

Technical Sessions:

The training program included comprehensive technical sessions covering JAVA fundamentals, object-oriented programming concepts, and practical hands-on exercises. Expert trainers from Microsoft facilitated the sessions, providing real-world insights and industry best practices.

Interactive Workshops:

Participants engaged in interactive workshops, where they had the opportunity to apply their newly acquired knowledge to solve practical problems.

Small group activities encouraged collaboration and peer learning.

Certification:

At the conclusion of the training program, participants received certificates of completion, endorsed by Microsoft and PMSSS. These certificates serve as a valuable addition to the participants' academic credentials.

Feedback and Evaluation:

Feedback sessions were conducted to gather insights from participants about the effectiveness of the training program.

Evaluations indicated a high level of satisfaction among participants, with many expressing increased confidence in their JAVA programming abilities.

Conclusion:

The Microsoft Free Training on “Code<A>Future Program – JAVA” in association with PMSSS proved to be a resounding success. The program not only equipped final year science students with essential JAVA programming skills but also fostered a sense of enthusiasm for technology-driven careers. The collaboration between Microsoft and PMSSS exemplifies a commitment to nurturing the next generation of skilled professionals and promoting industry-academia partnerships.

This initiative contributes to the larger goal of empowering students with the tools and knowledge necessary to thrive in the competitive IT landscape. The positive feedback received from participants reflects the program's impact on their educational and professional development.

We extend our gratitude to Microsoft and PMSSS for their collaborative efforts in making this training program a valuable and enriching experience for all participants.





**A Workshop on Women Empowerment and Personality Development
Creating the right first impression in interviews and teaching the
Importance of confidence and grooming
In association with Rexona confidence academy**

Venue: Bharathiar Conference Hall, TGASC

Date: 24.01.2019

REPORT

Resource Person: Rizwana, HR, Hindustan Unilever Limited – Rexona Confidence Academy.
Mobile No: 9710910656 , 9551105796

Coordinated by: Dr. R. Velu Raj, Placement Officer, TGACS

Introduction:

On January 29, 2019, an empowering workshop titled "Women Empowerment and Personality Development – Creating the Right First Impression in Interviews and Teaching the Importance of Confidence and Grooming" was conducted in association with Hindustan Unilever Limited – Rexona Confidence Academy. The workshop aimed to empower and guide female students across all years and degree courses on enhancing their personal and professional skills.

Objective:

The primary objectives of the workshop were to instill confidence, develop personality traits, and provide valuable insights on making a positive first impression during interviews. Additionally, the importance of grooming and self-confidence in various aspects of life was emphasized.

Workshop Highlights:

1. **Interactive Sessions:** The workshop began with interactive sessions led by experienced professionals from Hindustan Unilever Limited – Rexona Confidence Academy. Participants engaged in discussions, role-playing activities, and practical exercises to enhance their communication skills and self-confidence.

2. **Expert Guidance:** Esteemed speakers and industry experts provided valuable insights into the significance of personal grooming, effective communication, and building a strong professional image. Participants had the opportunity to learn from real-world experiences and success stories.
3. **Mock Interviews:** To simulate real-world scenarios, mock interview sessions were conducted. Participants received constructive feedback on their interview performance, helping them identify areas for improvement and refine their skills.
4. **Rexona Gift Kits:** As a gesture of appreciation, all participants were presented with Rexona Gift Kits, each containing grooming essentials. The Rexona Confidence Academy aimed to encourage the participants to embrace self-care as an integral part of their personal development journey.
5. **Networking Opportunities:** The workshop provided a platform for networking with industry professionals and fellow participants. Attendees had the chance to build connections that could prove beneficial for their future endeavors.





PLACEMENT TRAINING PROGRAMME
In association with M/s HR Academy, Cuddalore

Venue: Conference hall, TGASC

Date: 12th, 13th & 14th February, 2018

REPORT

Resource Person: Mrs. Heera, Founder & Proprietor, HR Academy, and her associate.

Coordinated by: Dr. R. Velu Raj, Placement Officer, TGACS

Introduction:

In adherence to the initiative spearheaded by the Puducherry State Higher Education Council (PSHEC), a comprehensive "Three-Day Placement Training Programme" was conducted for 40 final year students of Tagore Government Arts and Science College. This program, organized in collaboration with M/s HR Akademi, Cuddalore, aimed to equip students with essential skills for a successful transition from academia to the professional world. The training took place from 12th to 14th February 2018.

Objective:

The primary objective of the placement training program was to provide students with a holistic approach to enhance their personal outlook, communication skills, and overall preparedness for the placement process.

Program Highlights:

1. Personal Outlook:

- The first day of the program focused on personal development and self-awareness.
- Sessions were conducted to help students understand their strengths, weaknesses, and areas for improvement.

- Expert trainers from M/s HR Academy facilitated activities and discussions to instill a positive mindset and foster self-confidence.

2. Communication Enhancement:

- The second day emphasized the importance of effective communication in professional settings.
- Practical exercises, role-plays, and interactive sessions were conducted to improve verbal and non-verbal communication skills.
- The training aimed to enhance students' ability to express themselves clearly and confidently.

3. Placement Preparedness:

- The final day was dedicated to preparing students for the recruitment process.
- Mock interviews, resume building workshops, and group discussions were organized to simulate real-world job interview scenarios.
- Tips and strategies for handling various stages of placement were shared to boost students' confidence and readiness.

Collaboration with M/s HR Academy:

M/s HR Academy, a reputed organization specializing in human resources and training, played a pivotal role in delivering high-quality content and expertise throughout the program. Their experienced trainers provided valuable insights and guidance to the students.

Support from PSHEC:

The program was conducted in alignment with the guidelines outlined in the Instructional Design Note issued by the Member Secretary of the Puducherry State Higher Education Council (PSHEC). This collaboration underscored the commitment of both the college and PSHEC to enhancing the employability of graduating students.

Conclusion:

The "Three-Day Placement Training Programme" proved to be a resounding success, providing participating students with invaluable skills and knowledge essential for their future professional endeavors. The collaboration with M/s HR Academy and the support of PSHEC underscored the commitment of all stakeholders to the holistic development of students and their successful integration into the workforce. Such initiatives contribute significantly to bridging the gap between academic learning and practical application, ensuring a smooth transition for students from college to their chosen careers.



Awareness Programme on “Career through Accounting and Taxation” In association with ICA, Puducherry

Venue: Conference Hall , TGASC

Date:21-03-2019

REPORT

Organized by: Dr. R. Velu Raj, Placement Officer, TGACS

Objective: The primary objective of the awareness programme was to provide final year Commerce students with valuable insights into career opportunities in the field of Accounting and Taxation. The event aimed to bridge the gap between academic knowledge and practical skills, empowering students to make informed decisions about their future careers.

Organizers: The event was organized by Career Guidance and Placement Cell, Tagore Government Arts and Science College in collaboration with the Institute of Chartered Accountants (ICA), Puducherry. The collaboration ensured that students received guidance from industry experts and professionals in the field of accounting and taxation.

Program Highlights:

1. **Inauguration:** The programme commenced with an inaugural session where dignitaries from the college and ICA, Puducherry, addressed the students. They highlighted the importance of the event and encouraged students to actively participate in the sessions.
2. **Keynote Address:** A distinguished speaker from ICA delivered a keynote address, providing an overview of the accounting and taxation industry, current trends, and the growing demand for skilled professionals in this field.
3. **Panel Discussion:** A panel of experts, including practicing accountants, tax consultants, and industry professionals, engaged in a discussion on various aspects of careers in accounting and taxation. Students had the opportunity to ask questions and gain insights into the practical challenges and opportunities in the industry.

4. **Interactive Sessions:** The programme included interactive sessions where students could actively participate in discussions, case studies, and practical scenarios. These sessions helped students understand the real-world applications of accounting and taxation concepts.
5. **Career Guidance:** Representatives from ICA, Puducherry, provided comprehensive information about the various courses and certifications offered by the institute. They also discussed career pathways and opportunities available for students pursuing a career in accounting and taxation.
6. **Networking Opportunities:** The event provided a platform for students to network with industry professionals, creating opportunities for internships, mentorship, and future collaborations. Students were encouraged to build professional connections to enhance their career prospects.
7. **Conclusion:** The awareness programme concluded with a closing session, where students expressed their gratitude and feedback. The organizers reiterated the importance of continuous learning and professional development in the dynamic field of accounting and taxation.
8. **Follow-up:** To ensure the sustained impact of the programme, the college committed to providing ongoing support and resources for students interested in pursuing careers in accounting and taxation. This included organizing workshops, guest lectures, and facilitating connections with industry professionals.

Overall, the Awareness Programme on "Career through Accounting and Taxation" was a successful initiative, providing students with valuable insights and guidance for their future career paths in the field of commerce. The collaboration with ICA, Puducherry, added credibility and expertise to the event, making it a beneficial experience for all participants.





**“ESDM course – GHM A Level – NIELIT”
In association with Seetha Skill Centre, Coimbatore**

Venue: Conference Hall, TGASC

Date: 16.02.2021

REPORT

Resource Person: Karunakaran KN, Director, Seetha Skills Senter, Coimbatore.

Organized by: Dr. R. Velu Raj, Placement Officer, TGACS

Introduction: In January 2020, an Electronics System Design and Manufacturing (ESDM) course was initiated for 25 final-year students at Tagore Government Arts and Science College. This course, organized in collaboration with Seetha Skill Centre, Coimbatore, aimed to equip students with essential skills in the field of electronics and provide them with valuable knowledge in preparation for the NIELIT GHM A Level examination.

Objective: The primary objective of the ESDM course was to empower students with practical skills in electronics, fostering their understanding of system design and manufacturing processes. The course also aimed to prepare participants for the NIELIT GHM A Level examination, ensuring their readiness to excel in the assessments.

Course Duration: The ESDM course spanned from January 2020 to February 16, 2021, covering an extensive curriculum designed to enhance the students' theoretical understanding and practical application of electronics concepts.

Course Content: The curriculum included comprehensive modules on:

1. Electronic Circuit Design
2. System Architecture
3. Manufacturing Processes
4. Embedded Systems

5. Microcontroller Programming

6. Project Workshops

Instructor Expertise: Experienced instructors and industry experts were engaged to deliver the course content, ensuring that students received high-quality education and practical insights into the world of electronics and manufacturing.

Association with Seetha Skill Centre: The collaboration with Seetha Skill Centre, Coimbatore, played a crucial role in making the ESDM course accessible to students free of cost. This partnership exemplifies a commitment to promoting skill development and education within the community.

Examinations and Assessment: The course concluded with examinations held on 16th February 2021. The assessments covered both theoretical knowledge and practical application, ensuring a holistic evaluation of the students' understanding and skills acquired during the course.

Achievements:

1. Successful completion of the ESDM course by 25 final-year students.
2. Enhancement of students' knowledge and skills in electronics and manufacturing.
3. Facilitation of the NIELIT GHM A Level examination for participants.

Conclusion:

The ESDM course conducted in association with Seetha Skill Centre proved to be a significant initiative in providing valuable education and skills to the final-year students of Tagore Government Arts and Science College. The successful completion of the course and examinations highlights the effectiveness of the program in preparing students for future endeavors in the field of electronics and manufacturing.





**“Six days Employability skills training program through offline”
In association with Mahindra and Mahindra Groups through its Nandi
Foundation, a Public Charitable Trust, Hyderabad**

Venue: Conference Hall

Date: 8th to 13th March, 2021

REPORT

Resource Person: Ranjith Kumar, State Head - Tamil Nadu, Mahindra Pride Classroom

Organized by: Dr. R. Velu Raj, Placement Officer, TGACS

Introduction: In an effort to enhance the employability of final-year students, a comprehensive "6 Days Employability Skills Training Program" was conducted offline from 8th to 13th March 2021. The program was organized in collaboration with Mahindra and Mahindra Group through its Nandi Foundation, a Public Charitable Trust located in Hyderabad. The initiative aimed to equip students with essential skills in Personal Outlook, Communication Enhancement, and Placement Preparedness.

Program Overview:

- **Duration:** The program spanned six days, from Monday to Saturday, providing an immersive learning experience for the participants.
- **Venue:** The training sessions were conducted offline at the college premises, ensuring easy accessibility for the final year students.
- **Collaboration:** The program was made possible through the generous support and collaboration of Mahindra and Mahindra Group, facilitated by their philanthropic arm, Nandi Foundation.

Objectives:

1. **Personal Outlook:** Focused on enhancing personal development and fostering a positive mindset among the students.
2. **Communication Enhancement:** Aimed at improving verbal and written communication skills, including interpersonal communication and professional etiquette.

3. **Placement Preparedness:** Geared towards providing insights into the corporate world, honing interview skills, and developing an understanding of the recruitment process.

Six days' framework for Offline Training

Framework			
Day	S. no	Session name	Skills
1	1	This is Me + I am Unique	Induction
	2	Greetings and General Conversations	Soft Skills + Communication Skills
	3	Body Language, Grooming & Hygiene + Social Manners	Soft Skills
2	4	Goal Setting	Life Skills
	5	Skit Preparation	Soft Skills
	6	Point of View	Communication Skills + Life Skills
3	7	Time Management	Soft Skills
	8	Explaining a Process	Communication Skills
	9	Interview Preparation	Interview Skills
4	10	I am Limitless	Life Skills
	11	Extempore Speech (basic + Intermediate)	Communication Skills
	12	Skit Presentation	Soft Skills
5	13	Money Management	Communication Skills
	14	Team Work	Life Skills
	15	Group Discussion	Interview Skills
6	16	Mock Interviews	Interview Skills
	17	Mock Interviews	Interview Skills
	18	Mock Interviews	Interview Skills

Program Highlights:

1. **Interactive Sessions:** Engaging and interactive sessions were conducted to ensure active participation and a better understanding of the topics.
2. **Expert Trainers:** Industry experts and seasoned professionals were engaged as trainers to provide valuable insights and practical knowledge.
3. **Case Studies and Role Plays:** The program incorporated case studies and role plays to simulate real-world scenarios, allowing students to apply theoretical knowledge in a practical context.
4. **Mock Interviews:** Participants had the opportunity to undergo mock interviews, receiving constructive feedback to improve their performance in actual job interviews.

5. **Networking Opportunities:** Students were encouraged to network with industry professionals, fostering connections that could prove beneficial in their future careers.

Outcomes:

1. **Improved Confidence:** Participants reported increased confidence in their personal and professional interactions.
2. **Enhanced Communication Skills:** A noticeable improvement in verbal and written communication skills was observed among the participants.
3. **Job Readiness:** Students became better equipped to navigate the job market, with a clear understanding of the recruitment process and professional expectations.





Conducted “Workshop on Preparation of Resume / CV” for the final year students to build their own Resume / CV for easy access and download anywhere in the platform of Edson Pvt. Ltd., Puducherry

Venue: Conference Hall

Date: 06.02.2020

REPORT

Resource person: Ganesh Kumar .M, Manager, Edson Pvt Ltd.,
9, ECR Road, Near KandanThirumanaNilayam, Lawspet, Puducherry - 08.
Mob : +91 9489264241 | Web : www.edsonindia.in

Organized by: Dr. R. Velu Raj, Placement Officer, TGACS

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Facilitated for **“Off Campus Recruitment Drive”** for the final year Mathematics, and Computer Science students to participate in Infosys Campus Recruitment Program at ManakulaVinayakar Institute of Technology, Puducherry on 15-02-2020.

Finally, placed 1 student in Infosys (G. Leelavathi – Computer Science).

Dr. SasiKanta Dash distributed the Placement Order to the candidate and congratulated the Placement Officer Dr. R. Velu Raj for rendering the wonderful job in the presence of Computer Science HoD and Faculty.





AWARENESS PROGRAMME ON
**"CAREER PROGRESSION THROUGH
INSTITUTE OF COMPANY SECRETARIES OF INDIA"**

Collaboration with: ICSI-SIRC (Institute of Company Secretaries of India - Southern India Regional Council Chennai)

Venue: Conference Hall, TGASC

Date:: December 6, 2021

REPORT

Organized by: Dr. R. Velu Raj, Placement Officer, TGACS

Objective: The primary aim of the Awareness Programme was to enlighten and guide final-year Commerce students about the opportunities and career progression available through the Institute of Company Secretaries of India (ICSI).

Program Highlights:

1. **Inauguration:** The event commenced with a formal inauguration ceremony, featuring key speakers from the college and ICSI-SIRC, Chennai. The speakers emphasized the importance of company secretaries in the corporate world and the various roles they play in ensuring regulatory compliance and corporate governance.
2. **Introduction to ICSI:** A representative from ICSI-SIRC provided an in-depth overview of the Institute, its functions, and the benefits of pursuing a career as a Company Secretary. This session included details about the academic curriculum, examinations, and the professional journey that follows.
3. **Career Opportunities:** Experts from the industry shared insights into the diverse career opportunities available for Company Secretaries. They discussed the growing demand for skilled professionals in corporate governance, legal compliance, and strategic management.
4. **Interactive Sessions:** The program included interactive sessions where students had the opportunity to pose questions to the speakers, facilitating a dynamic exchange of

information. This allowed students to gain clarity on various aspects of the Company Secretary profession.

5. **Success Stories:** A panel discussion featuring successful Company Secretaries provided inspiring success stories and practical advice for aspiring professionals. This segment aimed to motivate and guide students in their career aspirations.
6. **Networking Opportunities:** Post the formal sessions, students had the chance to interact with representatives from ICSI-SIRC and other industry professionals. This networking opportunity allowed students to seek guidance and establish valuable connections for their future careers.
7. **Distribution of Information Material:** Informational brochures, pamphlets, and study materials from ICSI were distributed to the attendees to serve as valuable resources for further exploration of the Company Secretary profession.

Conclusion: The Awareness Programme on "Career Progression through Institute of Company Secretaries of India" was a resounding success, providing final year Commerce students with a comprehensive understanding of the opportunities available through ICSI. The collaborative effort between the college and ICSI-SIRC, Chennai, ensured that students were equipped with the knowledge and insights necessary to make informed decisions about their career paths in the field of Company Secretaries.

Acknowledgments: The organizers express their gratitude to ICSI-SIRC, Chennai, for their collaboration and support in making the event a success. Special thanks to the speakers, panelists, and all participants who contributed to the enriching experience for the students.





EMPLOYABILITY SKILLS TRAINING PROGRAMME

CUSTOMER RELATIONS MANAGEMENT

(CRM) OF NATIONAL URBAN LIVELIHOOD MISSION

Collaboration with: Pondicherry and Oulgarate Municipalities through Navayuga Consultancy Services, Pondicherry

Venue: Conference Hall, TGASC

Date: 20th January to 19th April, 2022

REPORT

Organized by: Dr. R. Velu Raj, Placement Officer, TGACS

Introduction: From January 20th to April 19th, 2022, a comprehensive Employability Skills Training Programme on Customer Relations Management (CRM) was conducted in collaboration with Pondicherry and Oulgarate Municipalities. The initiative aimed to enhance the employability of final year college students through specialized training, facilitated by Navayuga Consultancy Services in Pondicherry.

Objectives:

Program Objective:

1. Equip students with essential Customer Relations Management skills.
2. Enhance participants' employability prospects in the competitive job market.
3. Foster collaboration between educational institutions and local municipalities for community development.

Programme Overview: The Employability Skills Training Programme spanned three months, covering various aspects of Customer Relations Management. The curriculum included theoretical sessions, practical exercises, case studies, and real-world scenarios to provide a holistic learning experience. The training was designed to cater to the diverse needs of 102 final year students from different colleges, ensuring a well-rounded skill set for their future careers.

Curriculum Highlights:

1. **Introduction to CRM:** Understanding the fundamentals and importance of Customer Relations Management in various industries.
2. **Communication Skills:** Developing effective verbal and written communication skills for professional interactions.
3. **Customer Engagement Strategies:** Exploring techniques to attract, retain, and manage customer relationships.
4. **Problem-Solving and Decision-Making:** Enhancing critical thinking skills to address customer issues and make informed decisions.
5. **Technology Integration:** Familiarizing participants with CRM software and tools to streamline customer interactions.
6. **Role-Playing and Simulations:** Providing hands-on experience through role-playing exercises and simulations to reinforce practical application.

Collaboration with Municipalities: The partnership with Pondicherry and Oulgarate Municipalities played a crucial role in ensuring the success of the program. Municipal representatives actively participated in the training, sharing insights into the unique challenges and opportunities within their communities. This collaboration facilitated a deeper understanding of the practical aspects of CRM in a municipal context.

Outcomes:

1. **Enhanced Employability:** Participants developed a robust skill set in CRM, making them more competitive in the job market.
2. **Community Impact:** The collaboration with municipalities not only benefited the students but also contributed to the development of customer-centric services within the local government.
3. **Networking Opportunities:** Participants had the chance to interact with municipal professionals, creating valuable networking opportunities for future career prospects.





AWARENESS PROGRAMM ON ENROLLMENT OF STUDENTS INTO VARIOUS COURSES IN PONDICHERRY UNIVERSITY

Venue: Conference Hall, TGASC

Date: 12-05-2022

REPORT

Resource person: M. Deepan and Associate Scholars of Pondicherry University

Organized by: Dr. R. Velu Raj, Placement Officer, TGACS

Objective: The primary objective of the event was to raise awareness among final year students about the diverse courses offered by Pondicherry University. The event aimed to provide valuable insights into the enrollment process and opportunities available for further studies. The resource persons for the event were alumni of Tagore Arts College Alumni Association and Pondicherry University Research Scholars.

Participants: The event witnessed the participation of 100 enthusiastic final year students from various disciplines. The diverse backgrounds of the attendees contributed to a dynamic and engaging session.

Program Highlights:

1. **Inauguration:** The event began with an inaugural ceremony, setting a positive tone for the day. Dignitaries, including faculty members, alumni, and university officials, graced the occasion with their presence.
2. **Welcome Address:** A welcoming speech was delivered to express gratitude to the participants and introduce the purpose and agenda of the awareness program.
3. **Resource Persons:** Alumni from Tagore Arts College Alumni Association and Pondicherry University Research Scholars shared their experiences and insights into the different courses available at Pondicherry University. They highlighted the benefits of

pursuing higher education, the application process, and the career prospects associated with various disciplines.

4. **Interactive Sessions:** To make the event more engaging, interactive sessions were conducted, allowing students to ask questions and seek advice from the resource persons. This facilitated a direct exchange of information and personal experiences, making the content more relatable to the participants.
5. **Panel Discussion:** A panel discussion was organized, featuring alumni who successfully transitioned from Tagore Arts College to Pondicherry University. The panelists shared their journeys, challenges faced, and the impact of their educational choices on their careers.
6. **Information Booths:** Information booths were set up to provide detailed brochures, pamphlets, and other relevant materials about the courses offered by Pondicherry University. This allowed students to gather comprehensive information and make informed decisions about their future academic pursuits.
7. **Networking Session:** A networking session was arranged, enabling students to connect with the resource persons, alumni, and university officials. This provided a valuable opportunity for one-on-one interactions and personalized guidance.

Conclusion:

The awareness program on enrollment into various courses at Pondicherry University proved to be a fruitful and enlightening experience for the final year students. The insights shared by alumni and research scholars, coupled with the interactive sessions, contributed to a better understanding of the academic opportunities available, ultimately empowering students to make informed decisions about their future education and careers. The event concluded on a positive note, with participants expressing gratitude for the valuable information received.







TRADING AWARENESS PROGRAMME ON "FOREX MARKET AND STOCK MARKET"

Venue: Conference Hall, TGASC

Date: 20th July 2022

REPORT

Resource person: Representatives from the Bullish Trade Institute, Puducherry

Organized By: Dr. R. Velu Raj, Placement officer,

Introduction: On 20th July 2022, Tagore Government Arts and Science College conducted a Trading Awareness Programme in collaboration with The Bullish Trade Institute, Puducherry. The event aimed to provide valuable insights into the Forex Market and Stock Market, catering specifically to the Commerce students of our college.

Objective: The primary objective of the programme was to enhance the understanding of trading concepts, strategies, and risks associated with both Forex and Stock Markets. The event aimed to equip students with practical knowledge that complements their academic curriculum and prepares them for potential careers in financial markets.

Agenda: The programme comprised a series of interactive sessions, presentations, and discussions conducted by experienced professionals from The Bullish Trade Institute. The agenda included:

1. Introduction to Forex and Stock Markets:

- Overview of financial markets
- Distinct features of Forex and Stock Markets

2. Trading Strategies:

- Fundamental analysis
- Technical analysis
- Risk management

3. Live Trading Demonstration:

- Practical insights into executing trades
- Analysis of real-time market scenarios

4. Q&A Session:

- Engaging students in a dynamic question and answer session
- Addressing queries related to trading practices

Speakers: Eminent speakers from The Bullish Trade Institute, Puducherry, shared their expertise and practical experiences with the participating students. Their in-depth knowledge and industry insights added significant value to the programme.

Participant Engagement: The Commerce students actively participated in the programme, demonstrating a keen interest in understanding the intricacies of trading. The interactive nature of the sessions facilitated a dynamic exchange of ideas and fostered a comprehensive learning environment.

Feedback: Post-event feedback revealed positive responses from the students, who appreciated the practical exposure provided by the programme. The hands-on approach, coupled with real-world examples, was particularly well-received.

Conclusion: The Trading Awareness Programme on "Forex Market and Stock Market" was a resounding success, achieving its goal of enhancing trading knowledge among Commerce students. We extend our gratitude to The Bullish Trade Institute for their valuable collaboration, contributing to the success of this informative and engaging event.

Future Initiatives: Building on the success of this programme, Tagore Government Arts and Science College aims to organize similar initiatives in the future, fostering a culture of financial literacy and practical knowledge among its students.

The Trading Awareness Programme marked a significant step towards empowering students with the skills and insights needed to navigate the complexities of financial markets successfully.





AWARENESS CAMPAIGN FOR "EMPLOYMENT OPPORTUNITIES IN INDIAN COAST GUARD"

Venue: Conference Hall, TGASC

Date: 22nd July 2022

REPORT

Resource person: Assistant Commandant Jithendra Kumar five other Officials from Coast Guard District No.13 (PCY), Puducherry

Organized By: Dr. R. Velu Raj, Placement officer, TGASC

Objective: The primary objective of the awareness campaign was to enlighten final year students about the diverse career opportunities available in the Indian Coast Guard and to provide them with valuable insights into the recruitment process.

Key Participants:

Resource Persons:

Assistant Commandant Jithendra Kumar

5 other Officials from Coast Guard District No.13 (PCY), Puducherry

Audience:

120 final year students from various disciplines

Program Highlights:

Inaugural Session:

The event commenced with a formal inaugural session, with the lighting of the lamp by dignitaries and a welcome address by Dr.R.Veluraj

Introduction to Indian Coast Guard:

Assistant Commandant Jithendra Kumar provided a comprehensive overview of the Indian Coast Guard, its mission, and its role in safeguarding the nation's maritime interests.

Career Opportunities:

The resource persons discussed various career opportunities available in the Indian Coast Guard, emphasizing the need for dynamic and dedicated individuals to join the force.

Recruitment Process:

The officials elaborated on the recruitment process, including the eligibility criteria, selection procedure, and the importance of physical fitness in Coast Guard careers.

Interactive Q&A Session:

A lively and interactive question-and-answer session allowed students to clarify their doubts and gain deeper insights into specific aspects of Coast Guard employment.

Real-Life Experiences:

The resource persons shared their personal experiences, shedding light on the challenges and rewards of a career in the Indian Coast Guard, adding a practical dimension to the theoretical knowledge.

Motivational Talk:

An inspiring motivational talk was delivered to encourage students to consider the Indian Coast Guard as a fulfilling career option.

Networking Opportunities:

The event provided students with the opportunity to interact with the resource persons, fostering a sense of connection and allowing for one-on-one discussions.

Conclusion: The awareness campaign proved to be a valuable initiative in bridging the gap between students and the Indian Coast Guard. The participation of Assistant Commandant Jithendra Kumar and other officials greatly enriched the event, offering students a unique chance to learn from experienced professionals. The engagement and enthusiasm displayed by the students reflected a genuine interest in exploring career paths within the Indian Coast Guard.

Recommendations:

To conduct regular workshops and awareness programs on career opportunities in defence forces.

To facilitate more interactions between students and professionals from various sectors.

The collaboration between Tagore Government Arts and Science College and Coast Guard District No.13 (PCY), Puducherry, is commendable, and it is hoped that such initiatives will continue to empower students in making informed career choices.

Acknowledgments: We express our heartfelt gratitude to Assistant Commandant Jithendra Kumar and the officials from Coast Guard District No.13 (PCY), Puducherry, for their valuable time, insights, and commitment to guiding the future workforce of our nation.





RUSA SPONSORED "MATRIX NEO – ENTREPRENEURSHIP & STARTUP TRAINING PROGRAMME"

Venue: Conference Hall, TGASC

Date: 30-11-2022 to 09-12-2022

REPORT

Resource Person: Adarsh Mittal AHead - Training and Representatives from JAIHO Academy
Organized by: Dr. R. Velu Raj, TGASC

Introduction: In accordance with the Rashtriya Uchchatar Shiksha Abhiyan (RUSA) initiative, our college successfully conducted a 10-day "Matrix Neo – Entrepreneurship & Startup Training Programme." This program, held in collaboration with JAIHO Academy Private Limited, Puducherry, aimed to equip final year students with valuable knowledge and insights into the dynamic realm of entrepreneurship and startups. The training spanned from November 30, 2022, to December 9, 2022.

Objective: The primary goal of the training program was to provide students with a comprehensive understanding of entrepreneurship, startup culture, and the essential skills required to navigate the challenges and opportunities in the business world.

Program Highlights:

1. **Expert Sessions:** Renowned experts and industry leaders conducted sessions, sharing their experiences and insights into various aspects of entrepreneurship. Topics included idea generation, market research, funding strategies, legal aspects, and building a sustainable business model.
2. **Practical Workshops:** The program incorporated hands-on workshops where students had the opportunity to develop and refine their business ideas. Mentors from JAIHO Academy guided participants through practical exercises, helping them create and validate their startup concepts.

3. **Industry Visits:** To provide a real-world perspective, participants visited successful startups and interacted with entrepreneurs. This allowed them to witness firsthand the challenges and triumphs of establishing and running a business.
4. **Pitching Sessions:** A highlight of the program was the pitching sessions where students presented their startup ideas to a panel of judges, including representatives from JAIHO Academy and successful entrepreneurs. This provided a platform for participants to receive constructive feedback and refine their pitches.
5. **Networking Opportunities:** The training program facilitated networking sessions, allowing students to connect with mentors, industry professionals, and fellow participants. Building a strong professional network is crucial in the entrepreneurial journey, and these interactions provided valuable connections for the students.

Outcomes: The "Matrix Neo – Entrepreneurship &Startup Training Programme" yielded several positive outcomes for the participating students:

1. **Enhanced Knowledge:** Participants gained a deeper understanding of entrepreneurship, startup methodologies, and the intricacies of business operations.
2. **Practical Skills:** Through workshops and hands-on activities, students developed practical skills in idea generation, business planning, and pitching.
3. **Confidence Building:** The pitching sessions and interactions with industry experts boosted the participants' confidence, preparing them for real-world entrepreneurial endeavors.
4. **Networking:** The program fostered valuable connections, both among participants and with industry professionals, providing a foundation for future collaborations.

Conclusion: The RUSA-sponsored training program proved to be a resounding success, providing final year students with a holistic view of entrepreneurship and startup dynamics. The insights gained and skills developed during the 10-day program will undoubtedly empower the participants as they embark on their entrepreneurial journeys. We express our gratitude to RUSA and JAIHO Academy Private Limited for their support in making this initiative a transformative experience for our students.







AWARENESS PROGRAMME ON CAREER ADVANCEMENT IN TIME, STUDY ABROAD CAREERS, AND WORK ABROAD CAREERS

Venue: Conference Hall, TGASC

Date: 02-12-2022

REPORT

Resource person: Representatives from TIME Pvt. Ltd.,

Organized by: Dr. R. Velu Raj, Placement Officer, Tagore Government Arts and Science College in association with Triumphant Institute of Management Education Pvt. Ltd (TIME), Puducherry Centre, Puducherry

Objective: The primary objective of the awareness programme was to enlighten the final year 180 Commerce students about various career advancement opportunities in India and abroad. The event aimed to provide a platform for interaction and understanding of the diverse career paths available post-graduation.

Agenda:

1. Inaugural Session:

- Welcome address by Dr. R. Veluraj
- Introduction of the guest speaker from Triumphant Institute of Management Education Pvt. Ltd (TIME), Puducherry Centre.

2. Presentation on Career Advancement:

- The expert from TIME delivered a comprehensive presentation on the current trends and opportunities in various career fields within India.
- Highlighted the importance of continuous learning and skill development for career growth.
- Shared success stories of individuals who achieved career advancement through TIME programs.

3. Study Abroad Opportunities:

- A dedicated session on study abroad opportunities was conducted, emphasizing the benefits of international education.
- Discussed popular destinations, courses, and scholarships available for students interested in pursuing higher education abroad.
- Clarified queries related to eligibility criteria, application processes, and cultural adjustments.

4. Work Abroad Careers:

- Explored potential career paths for students interested in working abroad.
- Provided insights into global job markets, demanded skill sets, and industries experiencing significant growth.
- Discussed the challenges and rewards of working in an international setting.

5. Interactive Q&A Session:

- Students were encouraged to ask questions and seek clarifications from the expert speakers.
- The interactive session facilitated a direct exchange of information and personalized guidance.

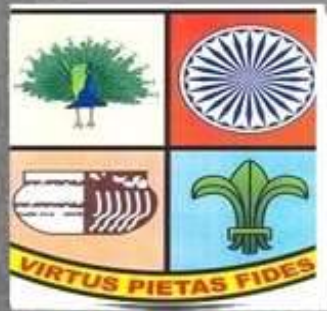
6. Networking Opportunity:

- Post-program, students had the opportunity to network with representatives from TIME and explore further assistance or enrollment in relevant programs.

Feedback: The feedback received from students was overwhelmingly positive. Many expressed gratitude for the valuable insights gained during the programme. Students particularly appreciated the interactive nature of the event, which allowed them to address their specific concerns and queries.

Conclusion: The Awareness Programme on Career Advancement in Time, Study Abroad Careers, and Work Abroad Careers, conducted in association with TIME, was a resounding success. It not only broadened the horizons of the final year Commerce students but also equipped them with the knowledge needed to make informed decisions about their future careers. The collaborative effort between Tagore Government Arts and Science College and TIME proved to be instrumental in providing a holistic understanding of the diverse opportunities available in both domestic and international arenas.





GOVERNMENT OF PUDUCHERRY
Tagore Government Arts and Science College

Accredited with B Grade by NAAC
(Affiliated to Pondicherry University)

REPORT ON RUSA SPONSORED 5-DAY TRAINING ON LAPTOP SERVICING

Venue: Conference Hall, TGASC

Date: 05-12-2022 to 09-12-2022

REPORT

Resource person: Representatives from RADNUS Communications.

Organized by: Dr. R. Velu Raj, Placement Officer, TGASC

I. Introduction:

Under the auspices of the Rashtriya Uchchatar Shiksha Abhiyan (RUSA), a 5-day "Training on Laptop Servicing" was conducted for the final year students of Tagore Government Arts and Science College. This initiative was organized in collaboration with RADNUS Communication, Puducherry, with the primary objective of imparting basic service knowledge and hands-on experience on laptops to the participants. The training aimed to equip the students with the necessary skills to pursue new business opportunities or engage in self-employment within the service industry.

II. Duration and Schedule:

The training program was held from December 5, 2022, to December 9, 2022, spanning five consecutive days. The schedule was meticulously designed to cover a comprehensive range of topics and practical sessions.

III. Objectives:

To provide participants with foundational knowledge of laptop servicing.

To offer hands-on experience in troubleshooting and repairing laptops.

To foster skills that enable participants to explore entrepreneurial opportunities in the service industry.

IV. Collaborative Partner:

RADNUS Communication, a reputable entity based in Puducherry, played a pivotal role as the collaborative partner for this training initiative. Their expertise in the field of laptop servicing contributed significantly to the success of the program.

V. Program Highlights:

Theoretical Sessions:

Industry Overview: Understanding the laptop service sector.

Basic Electronics: Fundamentals relevant to laptop servicing.

Troubleshooting Techniques: Identifying and resolving common issues.

Practical Sessions:

Disassembly and Assembly: Hands-on experience in dismantling and reassembling laptops.

Component Identification: Training on recognizing and understanding laptop components.

Diagnosis and Repair: Practical sessions on identifying and fixing hardware and software issues.

Guest Lectures:

Experts from RADNUS Communication shared industry insights and real-world experiences.

Q&A sessions facilitated interaction between participants and industry professionals.

Certification:

Participants were awarded certificates upon successful completion of the training program, validating their newly acquired skills.

VI. Impact and Benefits:

Skill Enhancement:

Participants gained practical knowledge and skills in laptop servicing.

Improved understanding of the service industry and market demands.

Employability:

Enhanced employability through specialized skills relevant to the IT service sector.

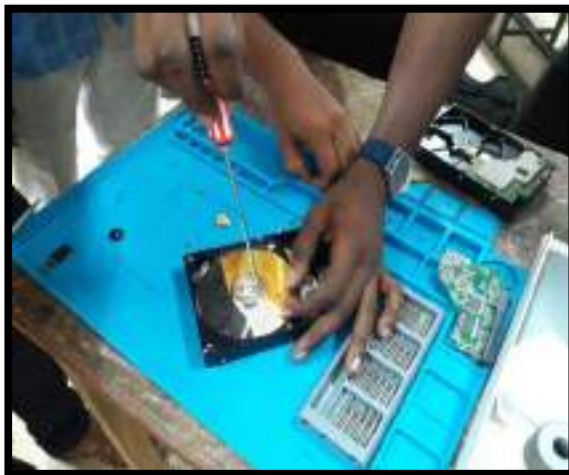
Entrepreneurial Opportunities:

Empowered participants to explore self-employment and entrepreneurial ventures in laptop servicing.

VII. Conclusion:

The "Training on Laptop Servicing" conducted under the sponsorship of RUSA, in collaboration with RADNUS Communication, proved to be a valuable and enriching experience for the final year students of Tagore Government Arts and Science College. The program successfully equipped them with the skills and knowledge required to enter the dynamic field of laptop servicing and pursue avenues in the service industry.

This initiative reflects the commitment of the college and its partners to enhancing the employability and entrepreneurial spirit of students, contributing to their future success in the evolving landscape of technology and service sectors.





REPORT ON RUSA SPONSORED "TRAINING ON MOBILE PHONE SERVICING"

Venue: Conference Hall, TGASC

Date: 05-12-2022 to 09-12-2022

REPORT

Resource person: Representatives from RADNUS Communication, Puducherry

Organized by: Dr. R. Velu Raj, Placement Officer, TGASC

Introduction:

In collaboration with RADNUS Communication, Puducherry, Tagore Government Arts and Science College successfully conducted a 5-day "Training on Mobile phone Servicing" sponsored by RUSA (Rashtriya Uchchatar Shiksha Abhiyan). The training aimed to equip final-year students with essential service knowledge and hands-on experience in mobile phone servicing. The event took place from December 5th to December 9th, 2022.

Objectives:

1. To provide participants with a comprehensive understanding of mobile phone servicing.
2. To impart practical, hands-on experience to enhance participants' skills.
3. To empower students to explore new business and self-employment opportunities in the Service Industry.

Agenda and Curriculum:

The 5-day training program covered a diverse range of topics essential for mobile phone servicing. The curriculum included:

- Introduction to Mobile Technologies

- Basic Electronics and Circuitry
- Mobile Hardware and Software Components
- Troubleshooting Techniques
- Repair and Maintenance Practices
- Customer Service and Communication Skills
- Business and Entrepreneurship in the Service Industry

Trainers and Facilitators:

The training sessions were conducted by experienced professionals from RADNUS Communication, Puducherry, who brought in-depth industry knowledge and practical insights. Their expertise ensured that participants gained a holistic understanding of mobile phone servicing.

Hands-on Experience:

A significant aspect of the training involved hands-on sessions where participants had the opportunity to apply theoretical knowledge in a practical setting. This practical exposure was crucial in building the participants' confidence and competence in mobile phone servicing.

Outcome and Impact:

The training program received positive feedback from the participants, who expressed gratitude for the practical skills gained during the sessions. The hands-on experience provided a valuable foundation for those interested in pursuing careers or entrepreneurial ventures in the Service Industry.

The training successfully achieved its objective of empowering final-year students with the necessary skills and knowledge to enter the field of mobile phone servicing.

Future Prospects:

With the success of this program, Tagore Government Arts and Science College aims to continue collaborating with industry partners to offer similar training opportunities in emerging fields, fostering a culture of skill development and entrepreneurship among its students.

Conclusion:

The RUSA-sponsored "Training on Mobile Phone Servicing" was a resounding success, providing a platform for students to acquire practical skills and knowledge essential for the rapidly evolving Service Industry. The collaboration with RADNUS Communication, Puducherry, strengthened industry-academic ties and contributed to the holistic development of the participating students. The impact of this training is expected to be felt as the students venture into new business and self-employment opportunities in the field.





REPORT ON RUSA SPONSORED 5-DAY TRAINING ON PRINTED CIRCUIT BOARD (PCB) – CHIP LEVEL SERVICING

Venue: Conference Hall, TGASC

Date: 21st December 2022 - 23rd December 2022

REPORT

Resource person: Representatives from RADNUS Communication, Puducherry

Organized by: Dr. R. Velu Raj, Placement Officer, TGASC

Introduction:

The college, in association with RADNUS Communication, Puducherry, successfully conducted a five-day training program on "Printed Circuit Board (PCB) – Chip Level Servicing." The event was sponsored by the Rashtriya Uchchatar Shiksha Abhiyan (RUSA) and aimed at providing final year students with essential knowledge and hands-on experience in mobile phone chip servicing. The training took place from 21st December 2022 to 23rd December 2022.

Objective:

The primary objective of the training program was to equip final year students with fundamental service knowledge and practical skills related to mobile phone chips. The initiative aimed to empower participants to explore new business opportunities and consider self-employment in the ever-evolving Service Industry.

Agenda and Curriculum:

The three-day training covered a comprehensive curriculum designed to provide participants with a deep understanding of Printed Circuit Boards (PCBs) and chip-level servicing. The agenda included:

1. **Introduction to PCBs:** Understanding the basic components, layout, and functionality of Printed Circuit Boards.

2. **Chip Level Servicing Techniques:** In-depth sessions on diagnosing and troubleshooting issues at the chip level.
3. **Hands-On Experience:** Practical sessions allowing participants to apply the acquired knowledge in a controlled environment, working with mobile phone chips.
4. **Business and Entrepreneurship:** Workshops on exploring potential business opportunities in the Service Industry and fostering entrepreneurship skills.
5. **Industry Insights:** Guest lecturers from experts in the field, providing insights into the current trends and future prospects in chip-level servicing.

Collaboration with RADNUS Communication, Puducherry:

RADNUS Communication, a renowned entity in the field of electronics and communication, played a crucial role in making this training program a success. Their expertise and resources significantly enriched the content and delivery of the sessions.

Participant Feedback:

Participants expressed satisfaction with the training, highlighting the practical applicability of the knowledge gained. Many students mentioned that the program opened up new possibilities for self-employment and business ventures in the Service Industry.

Conclusion:

The RUSA-sponsored 3-day training on PCB – Chip Level Servicing, conducted in collaboration with RADNUS Communication, served as a valuable initiative for final year students. It not only provided them with essential skills but also inspired them to explore entrepreneurial opportunities in the dynamic field of chip-level servicing. The college remains committed to organizing such impactful events that contribute to the holistic development of its students and prepares them for the challenges of the modern workforce.





About the Topic

In the past few months, discussion about corona virus has taken the centre stage. Amidst this lockdown, most of the information related to this virus come from the media. The ever increasing number of afflicted cases and consequent deaths has created panic among most of us and we are living in a state of uncertainty. We are yet to get first hand information from people who are continuously working to take care of the affected people. It is the right time to create a platform for an interaction with the corona warriors so that the nation regains its confidence and finds a new zeal to live a healthy and safe life.

Date: 29th May 2020

Time: 3:30 PM

Meeting Platform: Zoom
(Participants Limit=100)

Resource Person: Dr. Udaya Chendar

Dr. Udaya Chendar, a native of Puducherry, is working as an Anaesthetist and Intensivist in Gloucester, United Kingdom. For the last two and half months, he has been working on the front line as an Intensivist in his hospital almost 75 hrs per week as a result of which they have managed to reduce the mortality rate in the whole of UK. They stand first among all the hospitals in terms of low mortality rates. He is engaged in managing the Covid patients personally. Therefore, he would like to share his experiences with all of the finest audience. His information would definitely give us an idea how to break the chain of spreading the covid and take adequate measures to overcome the disease.



TOPIC: CORONA WARRIOR: A DOCTOR'S EXPERIENCE

CONTACT DETAILS

ORGANIZING SECRETARY

Dr. Habib Subhan, Assistant Professor &
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Email: habibsubhan12@gmail.com

Dr. R. Veluraj
Assistant Professor & RJSA Nodal Officer

Dr. V. Ramaprobou, Assistant Professor & IQAC
Coordinator

Contact No: 8572963367/0110819930/9943388586

Tagore Govt. Arts and Science College

Lawspet, Puducherry - 605008



CONVENOR

Dr. Sasi Kanta Dash
Principal



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Government of Puducherry

Tagore Government Arts and Science College, Puducherry

Webinar Series

(Organized CECA, RUSA & IQAC)

Title: CORONA WARRIOR A DOCTORS EXPERIENCE

Date and Time: 29th MAY 2020 at 3.30P m

CONVENOR

Dr.Sasi Kanta Dash
Principal, TGASC

The Webinar Organized by CECA, RUSA & IQAC invited Dr. Udaya Chandar, Anesthetist and Intenstivist in Gloucester, United Kingdom. He has delivered a lecture on the above topic at Tagore Government Arts and Science College, Puducherry on 29-05-2020 at 3.30 pm through an online platform; nearly 63 participants attended this programme, which was very useful to all participants and getting Information about corona virus in Covid-19 pandemic duration.



- AM Arun Mozhi
- A Ashlesha
- BC Brandon Caster
- CN Chandra N
- D D.DHANALAKSHMI
- D Devi Mourougan
- DN Dr Nasira
- DA Dr. Archana Soman
- DD Dr. D. Brighty
- DK Dr. K. Kalaiselvi

Invite



About the Topic

In the past few months, discussion about corona virus has taken the centre stage. Amidst this lockdown, most of the information related to this virus come from the media. The ever increasing number of affected cases and consequent deaths has created panic among most of us and we are living in a state of uncertainty. We are yet to get first hand information from people who are continuously working to take care of the affected people. It is the right time to create a platform for an interaction with the corona warriors so that the nation regains its confidence and finds a new zeal to live a healthy and safe life.

Date: 5th June 2020

Time: 3:30 PM

**Meeting Platform: Zoom
(Participants Limit=100)**

Resource Person: Dr. Udaya Chandar

Dr Udaya Chandar, a native of Puducherry, is working as an Anaesthetist and Intensivist in Gloucester, United Kingdom. For the last two and half months, he has been working on the front line as an Intensivist in his hospital almost 25 hrs per week as a result of which they have managed to reduce the mortality rate in the whole of UK. They stand first among all the hospitals in terms of low mortality rates. He is engaged in managing the Covid patients personally. Therefore, he would like to share his experiences with all of the finest audience. His information would definitely give us an idea how to break the chain of spreading the covid and take adequate measures to overcome the disease.

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TOPIC:
**CORONA
WARRIOR: A
DOCTOR'S
EXPERIENCE-II**

CONTACT DETAILS

ORGANIZING SECRETARIES

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Dr. R. Vela Raj
Assistant Professor & RJSA Nodal Officer

Dr. V. Ramaprasada, Assistant Professor & IQAC
Coordinator
Contact No: 8072903067/8100119930/944338586

**Tagore Govt. Arts and
Science College**

Lawspet, Puducherry - 605008



CONVENOR

**Dr. Sasi Kanta Dash
Principal**



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Government of Puducherry
Tagore Government Arts and Science College, Puducherry

Webinar Series Report
(Organized CECA, RUSA & IQAC)

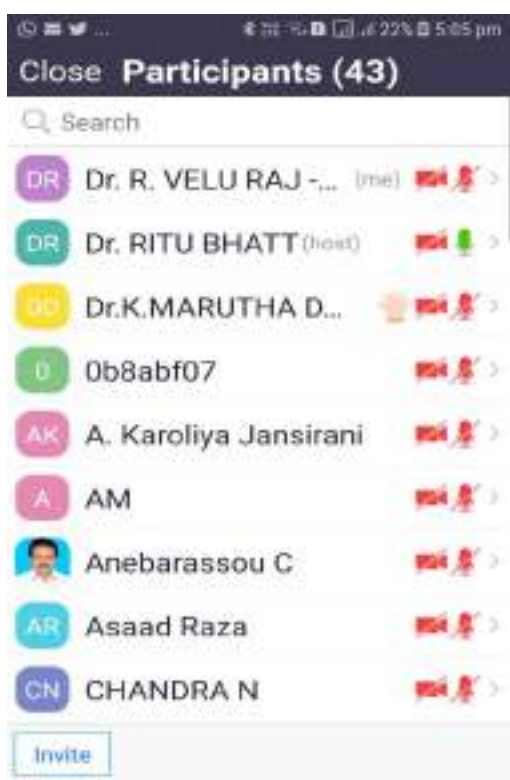
Title: CORONA WARRIOR A DOCTORS EXPERIENCE-II

Date and Time: 5th JUNE 2020 at 3.30 Pm

CONVENOR "Dr.Sasi Kanta Dash"

Principal, TGASC

The Webinar Organized by CECA, RUSA & IQAC invited Dr. Udaya Chandar, Anesthetist and Intenstivist in Gloucester, United Kingdom. He has delivered a lecture on the above topic at Tagore Government Arts and Science College, Puducherry on 05-06-2020 at 3.30 pm through an online platform; nearly 43 participants attended this programme, which was very useful to all participants and getting lot of experience received from invited speaker about corona virus in Covid-19 pandemic duration.



Tagore Government College of Arts and Science, Puducherry

A report on

WORKSHOP ON 'INTELLECTUAL PROPERTY RIGHTS' – 25th July 2023

The Internal Quality Assurance Cell (IQAC) of Tagore Government Arts and Science College and National Research Development Corporation (NRDC) under the aegis of DSIR, Government of India, in collaboration with Divey Foundation, New Delhi and Navayuga Consultancy, Puducherry, organized a One-day workshop on "Intellectual Property Rights (IPR)" on 25th July 2023 at Bharathiyar Conference Hall from 10.00 a.m. to 2 p.m. National Intellectual Property Festival is being organized as a part of *Azadi Ka Amrit Mahotsav*. The Workshop was an initiative to encourage legal ownership of ideas/ inventions to enable *Atma Nirbharta* to grow roots in the prevailing innovation ecosystem.

The Workshop was attended by more than 100 participants from almost 70 sectors including representatives of the MSME industry, start-ups, individual innovators, research scholars, R&D institutes, and academia. Apart from this, the online streaming of the workshop received around 1500 views.

The participants were taken on a Campus Tour, visiting all the gardens in the college, to witness the transformation of 15 acres of barren land into an urban forest. The team from NRDC/DSIR planted a sapling at the Corona Memorial as a mark of their visit to college.

The workshop commenced with a Prayer Song by Dr. Aquila, Faculty, TGASC followed by the Lighting of Lamp by the dignitaries. Felicitation of the Dignitaries was done by Dr. Sasi Kanta Dash, Principal TGASC.

Dr. B.K. Sahu, Senior Regional Manager, NRDC, Govt. of India gave the welcome address and a detailed overview of the activities of NRDC and IPR.

Dr. Sasi Kanta Dash, Principal, Tagore Government Arts and Science College delivered a special address and mentioned that the inventions and the IPRs will lead to the achievement of *Atma Nirbar Bharat*, the visionary goal of the Prime Minister of India, Mr. Narendra Modi. Dr. S.R. Rao, Vice-Chancellor of Balaji Vidyapeeth, deemed to be University, Puducherry, spoke about the history of IPR laws and regulations and the various innovations of the students and requested the youth across the country to come up with innovations.

Shri Surender Pal Singh, Joint Secretary, Department of Scientific and Industrial Research (DSIR), Government of India, inaugurated the Workshop and delivered the keynote address. In his speech, he recorded that workshops and seminars were being conducted across the country to celebrate the National Intellectual Property Rights

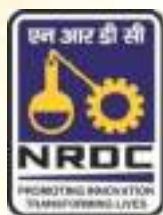
Festival. Prior to this workshop, four workshops on IPR had been organized in different parts of the country. Subsequently, Tagore Government Arts and Science College was selected for the conduct of this Workshop in Puducherry region.

A Compendium on IPR of the Department of Scientific and Industrial Research was released on this auspicious day in the presence of Shri Surender Pal Singh, DSIR, GoI, Dr. Tripta Garg, Scientist E, DSIR, Dr. B.K. Sahu, Sr. Regional Manager, NRDC, Dr. A. Raja, Dy. Controller of Patent, Design and Trademark, Dr. Sasi Kanta Dash, Former Registrar, Pondicherry University/Principal TGASC and other distinguished delegates.

The workshop also featured presentations by eminent scientists from NRDC and DSIR. Technical session on 'DSIR support for R&D and Technology Development' was delivered by Dr. Tripta Garg, Scientist E, DSIR. Dr. B.K. Sahu, Sr. Regional Manager, NRDC presented about 'Demystifying IPR and the role of NRDC in nurturing invention to innovation. Dr. A. Raja, Dy. Controller of Patent, Design and Trademark, spoke about 'Indian Patent System: Procedural Requirements to safeguard the Invention'. Dr. Sasi Kanta Dash, Former Registrar, Pondicherry University/Principal TGASC delivered his speech on 'Technology, Innovation and Environment'.

The technical sessions were followed by vote of thanks by Dr. Ananthalakshmi Hemalatha, Joint Coordinator of the IPR Workshop. Dr. Beenu Marcus, Faculty TGASC, anchored the event.

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Department of Scientific & Industrial Research (DSIR)

Ministry of Science and Technology, GoI

AND

Department for Promotion of Industry & Internal Trade (DPIIT),

Ministry of Commerce and Industry, GoI

Celebrates

National Intellectual Property Festival



INVITATION

We are pleased to invite you to the

WORKSHOP ON “INTELLECTUAL PROPERTY RIGHTS”

Jointly Organized by

NATIONAL RESEARCH DEVELOPMENT CORPORATION

under the aegis of Department of Scientific & Industrial Research (DSIR)

AND

TAGORE GOVERNMENT ARTS AND SCIENCE COLLEGE

GOVERNMENT OF PUDUCHERRY

Bharathiyar Conference Hall,

Tagore Government Arts and Science College, Puducherry

9.00 AM, 25/07/2023

Schedule

S.N o.	Time	Session
1	09.00 Hrs-09.30 Hrs	Tribute in Corona Memorial Garden, Plantation & Inauguration of Butterfly Garden
2	09:30 Hrs-10:00 Hrs	Registration & Networking
Inaugural Session		
3	10:00 Hrs- 10:40 Hrs	Prayer Song, Lighting of Lamp & Honouring the Guests (6min)
		Welcome Note: Dr. B.K. Sahu , SRM, NRDC (3min)
		Address by: Dr. Sasi Kanta Dash , Principal, TGASC (3min)
		Address by: Dr, S.R. Rao , Vice President, Balajee Vidyapeeth, Deemed to be University, Pondicherry (6min)
		Special Address: Shri Aman Sharma , Director, Dept of Higher and Technical Education, Govt. of Puducherry (4min)
		Special Address: Shri P Jawahar, IAS , Secretary, Dept of Education, Industry & Commerce Govt of Puducherry (6min)
		Key Note Address: Cmde Amit Rastogi , CMD, NRDC, GoI (6min)
		Key Note Address: Shri Surender Pal Singh , Joint Secretary, DSIR, GoI (6min)
4	10:40 Hrs-10:45 Hrs	Release of IPR Compendium of DSIR
5	10.45 Hrs-11.00Hrs	Tea Break
6	11.00 Hrs – 11.25 Hrs	DSIR Support for R&D and Technology Development • Dr Tripta Garg , Scientist E, DSIR, Govt of India
7	11.25 Hrs-11.40 Hrs	Academia-Industry Collaboration for Technologies Commercialization • Dr Deepika Rohatgi , Scientist E, DSIR, Govt of India
8	11:40 Hrs-12:05 Hrs	Demystifying IPR and Role of NRDC in Nurturing Invention to Innovation • Dr B K Sahu , SRM, NRDC, Govt of India
9	12:05 Hrs-12:30 Hrs	Indian Patent System: Procedural Requirements to Safeguard the Invention • Dr A Raja , Dy Controller of Patent, Design & Trademark, Office of the CGPDTM, Govt of India
10	12:30 Hrs-13:00 Hrs	Technological Innovation, Incubation and Validation • Dr Tata Sudhakar , Chief Scientist & Head TOT, NIOT, MoES, Govt of India
11	13.00 Hrs-13.08 Hrs	Technology, Innovation & Environment • Dr. Sasi Kanta Dash , Former Registrar, Pondicherry University /Principal, TGASC
12	13:08 Hrs-13:30 Hrs	Q&A and Feedback
13	13:30 Hrs-13:35 Hrs	Vote of Thanks
14	13:35 Hrs-13:36 Hrs	National Anthem
15	13:36 Hrs onwards	Working Lunch

PLANT TREES

SAVE ENVIRONMENT



Department of Scientific & Industrial Research (DSIR),
Ministry of Science and Technology, Government of India

Department for Promotion of Industry & Internal Trade (DPIIT),
Ministry of Commerce & Industries, Government of India



National Intellectual Property Festival

Nurturing Ideas to Innovation

WORKSHOP ON “INTELLECTUAL PROPERTY RIGHTS”

Organised By:

TAGORE GOVERNMENT ARTS AND SCIENCE COLLEGE

(Under the aegis of Internal Quality Assurance Cell)

LAWSPET, PUDUCHERRY

DIVEY FOUNDATION, NEW DELHI

AND

NATIONAL RESEARCH DEVELOPMENT CORPORATION

(Under the aegis of Department of Scientific and Industrial Research)



25TH JULY 2023

ABOUT THE FESTIVAL

The Azadi Ka Amrit Mahotsav is an initiative of the Government of India to celebrate and commemorate 75 years of independence and the glorious history of its people, culture and achievements. This Mahotsav is dedicated to the people of India who have not only been instrumental in bringing India thus far in its evolutionary journey but also hold within them the power and potential to enable Prime Minister Narendra Modi's vision of activating India 2.0, fueled by the spirit of Aatma Nirbhar Bharat.

The Rashtriya Boudhik Sampada Mahotsav (National Intellectual Property Festival) is being organized under one of the nine themes namely, Atma Nirbhar Bharat, of the Azadi Ka Amrit Mahotsav. This theme plays a significant role in fostering self-reliance and promoting indigenous development in India. With a vision to build a strong and self-sufficient nation, the focus is on showcasing efforts that encourage entrepreneurship, celebrate local research and innovation, enable filing of patents, trademarks etc. fosters skill development across various sectors and more. The aim being to establish an ecosystem that empowers individuals and businesses to thrive independently, reducing dependency on imports and harnessing the potential of local resources. Through initiatives like Startup India, Make in India, and Skill India, Atmanirbharta based initiatives strive to enhance economic growth, create job opportunities, and showcase India's capabilities on a global stage. In this context, Intellectual Property Rights (IPR) assumes high significance.

Highlights of the Festival:

Outreach involving 75000+ stakeholders across India

Talks/ trainings / workshops on IPR

Awareness programmes on IPR

Exhibitions/ interactive sessions with knowledge holders, artisans, Farmers' connect

IP training - e-course and e-certificate

IP registration facilitation, including GIs

Inaugural and Valedictory Function to be graced by the Hon'ble Minister of State (I/C), S&T and Hon'ble Union Minister of Commerce & Industry

ABOUT THE WORKSHOP

Intellectual property rights as a key intellectual asset of the academic institution/ /private organizations/ R&D institutes/ Startups etc. empowers innovators/ entrepreneurs to collect full value of their innovation. It has now become very important for organization to develop expertise & capacity not only to create intellectual property though R & D but also to manage it to earn revenue.

To pulse the sentiment of Atma Nirbharta in the general public, Ministry of Culture proposes to raise awareness about Intellectual Property Rights under Azadi ka Amrit Mahotsav, and urged to different ministries/ departments for organizing several parallel programmes in sync with the theme atma nirbharta and Department of Scientific & Industrial Research (DSIR) has been directed to conduct the IP Awareness programme.

National Research Development Corporation (NRDC), being a partner of the National Intellectual Property Festival has been entrusted by DSIR to conduct workshops across the country for creating awareness on Intellectual Property Rights during Rashtriya Boudhik Sampada Mahotsav.

OBJECTIVES OF THE WORKSHOP

Encourage legal ownership of ideas/ inventions to enable Atma Nirbharta to grow roots in the prevailing innovation ecosystem.

Awareness and outreach on the importance of Intellectual Property Rights to stand out in the world of competition and provides the desired "Winning edge" over the Competitors.

WHO SHOULD PARTICIPATE?

MSMEs
Industries
Start-ups
Individual innovator/ inventors
Research scholars,
Academia
R&D institutes

TOPICS TO BE COVERED

Introduction to IPR
Types of IPR (Patents, Design, Trademark, Copyright, GI etc.)
Procedure of IP filing in India
Patentability of Inventions in India
Patent Information System
Patent Search
WIPO Treaties etc.

SCHEDULE OF THE WORKSHOP

LOCATION	DATE	TIME	VENUE
Puducherry	25.07.2023	09:30 - 16:30 hrs.	“Bharthiyar Conference Hall” Tagore Govt Arts and Science College, Puducherry

Patron

Dr. Sasi Kanta Dash, Principal

Organizing Secretary:

1. Dr. R. Velu Raj, Assistant Professor & HoD of Co-Operative Management (IQAC Convener)
Phone: +91 9443601531

Workshop Coordinators:

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Committee Members:

4. Smt. Sunitha T., Assistant Professor in Economics
5. Dr. Beenu Marcus, Assistant Professor in English
6. Dr. S. Prasath Sivasubramanian, Assistant Professor in Computer Science
7. Dr. Deepak P.C., Librarian
8. Dr. Abhinav Piyush, Assistant Professor in English
9. Dr. Mahendra Jagannath Dutte, Assistant Professor in English
10. Dr. Nagaraj S. Director of Physical Education

ABOUT TGASC

Tagore Govt Arts and Science College was inaugurated by the then Commissioner of Puducherry, Shri S.K. Datta in July, 1961. It was started as a pre-university with strength of 106 students. In 1962, B.A. Economics, B.A. French, B.Sc. Mathematics and B.Sc. Botany programmes were introduced. This College was upgraded to offer Post Graduate programmes in 1965. Pandit Jawaharlal Nehru laid the foundation stone for the new campus in 1963 in commemoration of the Birth Centenary of our patron Sri. Rabindranath Tagore.

Tagore Government Arts and Science College has a beautiful and green campus of 15 acres situated in an urban setting well connected to all the localities of Puducherry. There are seventeen teaching departments covering almost all disciplines in Arts, Science, Commerce and Management. There are seventeen Under Graduate programmes leading to B.A., B.Sc., B.Com., and B.B.A. degrees. Tagore Government Arts and Science College is one the very few colleges in India offering French as an optional language to the students along with English, Tamil and Hindi.

Tagore Government Arts and Science College takes great effort in providing socially and economically weaker sections with not only academic knowledge but also social skills to enable them to excel in their chosen fields of career. Thus, Tagore Government Arts and Science College takes pride in discharging its social responsibility of moulding a wholesome personality of these poor and socially underprivileged students.

Internal Quality Assurance Cell (IQAC) has been established in the college as proposed by UGC and NAAC. The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the overall performance of the college. It is a part of (internal system) the college and work towards realization of the goals of quality enhancement and sustained development.

ABOUT DIVEY FOUNDATION

Divey Foundation, is an NGO founded by Prof (Dr) Divya Tanwar and her team. Their goal is to reach out to the more obscure and weaker/neglected sections of society and help them towards societal parity through the development of knowledge, skill and sustenance. They strive to transform the backward sections of society into models of learning in a manner that all are gainfully self-employed and to cause substantive improvements in the state of literacy, health, and economic sustenance. They also offer skill development programs designed for the socio-economic development of people, especially women from vulnerable and marginalized communities. They try to improve the standard of life of these by offering skill development programs and specialized training programs.

ABOUT NRDC

National Research Development Corporation (NRDC) is a Government of India enterprise, established in 1953 under Department of Scientific & Industrial Research (DSIR), Ministry of Science and Technology, for promotion, development and commercialization of the technologies/ know how/ inventions/ patents/ processes emanating from various National R&D institutions and has forged strong links with R&D Institutes from almost all fields of science in the country.

The Corporation have resulted in transfer of technologies to more than 5000 entrepreneurs in India and abroad and have filed more than 1700 patents on behalf of various R&D labs and Institutes in India. NRDC has a technology database of about 2500 handpicked innovative technologies for which Proof of Concept (POC) have already been completed and these technologies/innovations are ready to be transferred from the lab to the market for the benefit of the society.

INSTRUCTIONS

1. No Registration Fee.
2. Seats are limited
3. Online Registration is mandatory (<https://forms.gle/P81qMtZt3pw2dQ5y9>)
4. Spot Registration is not permitted
5. Certificates and Kits will be provided
6. Food and Refreshments will be provided

CLICK HERE

For Further Details Please Contact:

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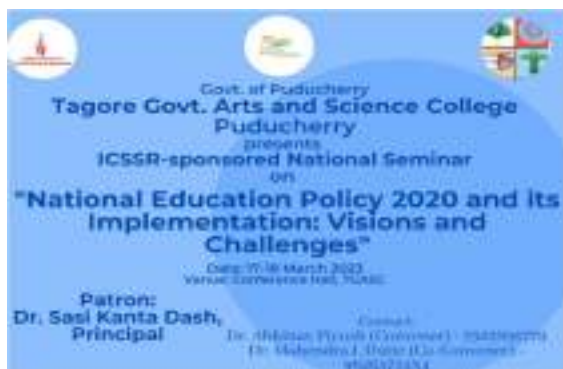


ICSSR Sponsored

National Seminar - Report

Title: National Education Policy 2020 and its Implementation: Visions and Challenges

In view of the comprehensive framework of the NEP 2020, Tagore Government Arts and Science College, Puducherry organised a National Seminar on "**National Education Policy 2020 and its Implementation: Visions and Challenges**" on 17th and 18th March 2023. The seminar engaged with the policy visions, digital initiatives, study of the educational ecosystem from elementary to higher education, academic and non-academic possibilities and challenges in the implementation of the NEP 2020 in schools and higher educational institutions across the country. The seminar also allowed us to examine the possibilities in which achievements, opportunities and challenges of the education system in the Union Territory of Puducherry can be discussed and re-examined in the context of the implementation of the NEP.



At the level of the framework, the NEP 2020 emphasises skill enhancement, digital literacy, the flexibility of streams/subjects, learning in regional languages, academic credit bank, experimental and experiential learning and problem-solving approaches. Various regulatory bodies responsible for medical, technical and higher education have also been structurally and ideationally revamped as a part of this larger reform process. Pedagogical issues remain a core area of concern where the role of regional languages, as well as dominant languages, needs of differently-abled students, questions of accessibility, and inclusivity of the classroom, need to be addressed in a multi-pronged manner. Contemporary research has also validated the

proportional relationship between the efficacy of learning and the language used to impart it. The NEP 2020 recognises the need to transform the language of education and bring it closer to the everyday experiences of the learners. The emphasis on the mother tongue and translation as effective tools to disseminate education has a huge potential for India's policy making. These are complex issues having an immense spiralling effect and the NEP 2020 attempts to address them at the policy level by emphasising the use of the mother tongue over the dominant languages of the state.

In its present form, NEP 2020 comes across as a decolonized document which potentially challenges Macaulay's Minute on Education (1835) and its recommendations for using English in the educational processes of the country. The Downward Filtration theory propagated during the colonial era has historically aggravated the socio-political and cultural inequalities, which continue to manifest themselves even in the contemporary educational structure. Our seminar, thus through textuality as well as structural policy frameworks of the NEP 2020, engaged with these pressing issues of inequality in education, reinventing the classroom and the teacher, barriers to learning and purposeful dissemination of knowledge, and ways in which these can be challenged at the ground level.

It is to be noted that the plurality of NEP's vision and the multiplicity of challenges that it seeks to address have been foregrounded in the title of the seminar itself. The broader landscape of education in the country formed a part of the field of enquiry and, as a platform; the seminar witnessed the exchanges between the regional, national and global ideas of education. The seminar provided an opportunity to deliberate and study the impact of NEP on higher education in the ever-changing educational scenario. The specifics of the implementation plan with its challenges and goals comprised one of the focus areas of this seminar. The various stakeholders of the educational ecosystem - students, faculty members, researchers, academic administrators, industry and policymakers were given adequate opportunities in this seminar as the NEP seeks to transform the roles played by each entity. The seminar thus encouraged perspectives from varying positions, deliberating on the theoretical as well as practical aspects of the NEP and its implementation in the country.

